



Massachusetts Agricultural Fairs Association

PO BOX 704
Chicopee MA 01021-0704
Email: secretary@mafa.org

MAFA 2022 SPONSORSHIP RULES & REGULATIONS

Dear Prospective Sponsor:

The Massachusetts Agricultural Fair Association (MAFA) will be getting together for a one-day meeting to discuss common issues of the Fair industry and ideas on entertainment, education, and operations. The MAFA meeting will be held on October 28 & 29, 2022 at The Eastern States Exposition in the Young Building, West Springfield MA.

Sponsorships are critical to the meeting's success as registration fees are not enough to cover all costs. Approximately 30 fairs will be represented and each of our members looks forward to learning valuable ideas on how to improve our Fairs. Many speakers, programs, and entertainment will take place during the day.

There are three levels of sponsorships: **Gold**, **Silver**, and **Bronze**.

- As a Gold level sponsor (\$500), you will receive one complimentary registration, lunch, and dinner for one, a booth at the trade show (if you would like), listing in the program, onsite signage, and recognition at the banquet.
- As a Silver (\$300) level sponsor, you will receive one complimentary registration, listing in the program, onsite signage, and recognition at the banquet.
- As a Bronze (\$100) level sponsor, you will receive a listing in the program, onsite signage, and recognition at the banquet.

We're in the process of putting the program brochure together and we will need to know your commitment. I hope you'll be able to help us and look forward to hearing from you.

Please let this letter serve as an invoice and make your check payable to MAFA and mail it along with the sponsorship form to *MAFA, PO Box 704, Chicopee MA 01021-0704*.

If you have any questions, please contact me at 413-250-1436.

Sincerely,

Jeanne Tippet
MAFA Secretary & Treasurer

Sponsorship Form

MAFA 2022 Convention

The Eastern States Exposition – Young Building

West Springfield MA

October 28 & 29, 2022

Please send your check, payable to **Massachusetts Agricultural Fairs Association** (MAFA), and mail to **MAFA, PO Box 704, Chicopee MA 01021-0704**.

If you have any questions, please contact Jeanne Tippet at 413-250-1436.

YES, WE WILL BE A SPONSOR!

Company/Fair: _____

Address: _____

City: _____ State: _____ Zip: _____

Contact Person: _____

Phone Number: _____ Fax Number: _____

Email: _____

Check One _____ Yes, we want a booth (10 x 10) (*Gold only*)

_____ No, we don't want a booth

Sponsorship Level *	Gold	\$500.00
	Silver	\$300.00
	Bronze	\$100.00

Check one _____ will be in attendance _____

_____ will not be in attendance (Name)

* See sponsorship letter for more details.

Thank you!

Your response by September 15, 2022 would be appreciated.